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Greenhouse and Decorative Plazust35 1948

U. S. Department of Agriculture

Roy F. Wilcox & Co.

MONTEBELLO, CALIFORNIA (Los Angeles County)

RETAIL PRICE LIST FALL, 1948 F. O. B. MONTEBELLO

IF EXCEPTIONAL QUALITY PLEASES YOUR CUSTOMERS—BUY WILCOX'S -SATISFACTORY VALUES GUARANTEED

Phones UNion 12324 ANgelus 4221



Kentia forsteriana madeup

Due to the scarcity of palms we believe it inadvisable to list this item at this time. We solicit your inquiries and will be glad to advise you of the sizes and grades available.

Acorus gramineus 2" pot Variegated 2" pot	\$ 3.60 doz. 4.80	\$ 30.00 40.00	C
African violet (see Saintpaulias)			
Aglaonema commutatum 2" pot	6.60 doz. 12.00 '' 18.00 ''	55.00 100,00 150,00	C
Aglaonema simplex (Chinese Every 2" pot 21/2" " " 21/2" " " 4" " 4" " 5" " " 5" " " " 1 1 1 1 1 1 1 1 1 1	green) 6.60 doz. 9.00 '' 12.00 '' 18.00 '' 3.00 each	55.00 75.00 100.00 150.00	C
Anthericum Mandianum 2" pot	3.60 doz	30.00	C
	24.00 doz.		
2" pot	4.80 doz.	40.00	C
ice ice 2" pot 3" ice	9.00	75.00	. 66
Aralia Sieboldi 6" pot (madeup)	2.50 each 7.50 "		
Aspidistra lurida (Variegated and "" 5" pot "" 6" "" "" 7" "" "" 8" ""	3.00 each 4.00		

Aucuba japonica variegata (Gold Dust Plant)

'' '' 3" pot 9.00 doz.

'' '' 4" '' 15.00 ''

'' 5" '' 2.50 each

Azaleas: In bloom from Christmas to Easter: Prices in season.

Billbergia	and	Bromelia	4" po	t	2.00	each	
66	66	6.6	5" ~		3.00	.6.6	

Birdnest fern (see Ferns: Asplenium nidis avis)

Bird of Paradise (see Strelitzia reginae)

Bromelia (see Billbergia)

Caladiums,	asst.	fancy	-leafe	ed	(in se	eason)			
66	66							150.00	C
. 6	66	66				2.50			
6.6	6.6	66	6"	6.6		3.75			
	6.6	6.6	7"	66		5.00	6.6		
6.6	66	66	8"	6.6		6.50	66		
"	66	66	10"	6.6	******	10:00	66		

Cineraria, in season 4"and 5" pots

Cissus (see Vitis)

D

75.00 C

Crotons,	assorted	varieties	2" pot	4.20 doz.	35.00	C
4.6	66	66	3" ""	8.40	70.00	66
6.6	66	6.6	4" . 66	18.00 ''	150.00	66
6.5	66_	66 1	5" "	3.00 each	100100	
6.6	66	6.6	6" "	4.00 "		
	- 1					
	The w					
Crotons,	Ramshor	n, Spirali	s, and l	Reedi		
	3" pot			10.20 doz.	85.00	C
66				21.00 ""	175.00	66
66 -	5" - 66			3.00 each		
(******				
D: - 66 - 1		la amal Cit	T	. c		

Die	ffenbachia	i pic	ta a	nd	Silver	Lea	f		
	66	4"	pot.				2.00	eac	h
	66	5"	36		********		3.50	66	
	6.6	6".	6.6				4.50	6.6	
,	66	7"	6.6				6.00	6.6	
	66	8"	66			******	7.50	6.6	
		10"	tub	(n	nadeup) !	20.00	66	

66	4"	po	lph Roehrs an	2.50	
6.6	5"	66		4.00	66
66	6"	66		5.00	66
66	7"	66.		6.50	66 -
. 66	8"	66		8.00	6.6
66	8"	6.6	(madeup)	10.00	6.6

			geana, Fragrans,	Craigii		
(Reds			y Mixed)			
66	3"	pot-		12.00 doz.	100.00	C
6.6	4"	66		2.00 each		
6.6	5"	66		3.00 "		
66	6"	6.6		4.00 "		
6.6.	7"	6.6		5.00 **		
66	8"	6.6		7.00 "		
6.6	10"	tub	(madeup)	20.00 **		
66.	12"	6.6	66	25.00 "		



Dracaena Sanderiana and Godseffiana

Dracaena massangeana madeup 12" tub size This plant in small sizes is used to great advan-tage for makeup work and also as an individ-nal plant.

" 2	2" pot	\mathbf{C}
9	$2\frac{1}{2}$ 12.00 '' 100.00	"
Dracaena '		
	" 5" pot 3.00 each	
s. 6	4.00 "	
. 6	'' 7" '' 5.00 ''	
6 6	" 10" tub (madeup) 20.00 "	
Easter Lili	es—in season	
Ferns:		
	n, assorted (Maidenhair fern)	
66	" 3" pot 6.60 doz. 55.00	C
6.6	" 4" " 12.00 " 100.00	"
6 6	6" '' 24.00 ''	
Amlonin	m midia arria (Pindnest form)	
Aspiemu	m nidis avis (Birdnest fern) "" 2" pot 5.40 doz. 45.00	C
4.6	2 pot 5.40 doz. 45.00	
4.6		
6.6		
	0 5.00	
• •	· · · · 7" · · 4.00 · ·	
Pteris Fe	ern assorted 2" pot 4.20 doz. 35.00	C
	3" '' 6.00 · 50.00	6 6
Ficus elasti	ica rubra (India Rubber Plant)	0 0
66 66	4 pot	0 0
44 44		
	(
	10 (45 25.00	
	" 12" " 30.00 "	
Figur Door	cherii 4" pot 2.00 each	
ricus Does		
4.4 6.	0	
66 66	• • • • • • • • • • • • • • • • • • • •	
	10 tub (madeup) 25.00	



Ficus pandurata madeup 10" tub size This large leafed rub ber is very strikin-and should be use-more where larg plants are required

Ficus pandurata (Fiddle Leaf Fig)

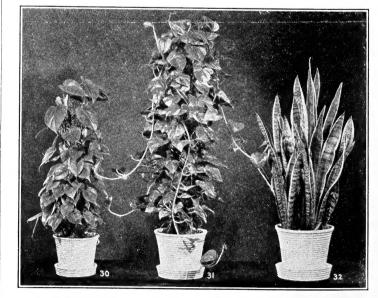
2000	In comment	(
4 6	6.6	6" pot.		6.50	each
"	6.6		(madeup)		
6.6	6 6	12" "		40.00	

Gardenia Veitchii-In Bloom for Easter Gloxinias 5" and 6" pots in season



Variegated Ivy
Pyramids
This hardy ivy grown
in pyramid shape is
much in demand for
its colorful and decorative value.

Hedera (Ivy):		
Hahn's self-branching 2" pot 3.00 doz. '' 3" '' 6.00 '' '' 4" '' 15.00 '' '' 5" '' 1.70 each	25.00 50.00 125.00	
Maple Queen (patented) 3" pot 6.00 doz. 15.00 " 1.70 each	50.00 125.00	"C
Pin Oak 2" pot 3.00 doz. """ 3""" 6.00 " """ 4"" 15.00 " """ 5"" 1.70 each	25.00 50.00 125.00	
Variegated Ivy (Canariensis variegated) '' 2" pot	25.00 50.00 125.00	C ''
Hydrangeas—in bloom for Easter Maranta Kerchoveana 2" pot	50.00 80.00 150.00	
Maidenhair fern (see Ferns: Adiantum) Nephthytis Emerald Gem 2" pot 4.20 doz. '' 3" '' 6.60 ''	35.00 55.00	C
Ophiopogon Jaburan, green 2" pot 4.80 doz. "" "" "" "" "" "" "" "" "" "" "" "" ""	40.00 55.00 55.00 80.00	C
Pandanus Veitchii (Screw Pine) '' 4" pot		
Pellionia Pulchra 2" pot 3.60 doz.	30.00	C
Peperomia green 2" pot 4.20 doz. "" 3" " 6.60 " " 4" " 15.00 " " variegated 2" pot 4.20 " " 6.60 " 6.60 " " 5.00 " 4.20 " " 15.00 " 4.20 " " 15.00 " 4.20 "	35.00 55.00 125.00 35.00 55.00 125.00	C
Peperomia microphylla 2" pot 3.60 doz. 6.00 ''	30.00 50.00	C
Peperomia Sandersii 3" pot	70.00 100.00	C



Philodendron cordatum

Pothus aureus Wilcoxii

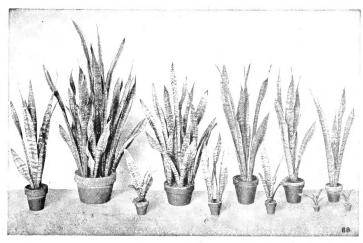
Sansevieria Laurentii

Philodendron cordatum 2" pot	00 00 00
2" pot 3.60 doz. 30. 3" "Single 5.40 " 45. 3" "Double 7.20 " 60.0 4" "madeup 15.00 " 125.0 4" "glazed pot 18.00 " 150.0 6" "totem pole 4.00 each 7" "" " " " " " 10.00 " 8" " " " " " 30.00 " Philodendron dubia 6.00 each 6" pot 6.00 each 7" " " 20.00 " 10" " 20.00 " 12" tub 35.00 " Philodendron Erubescens 6" pot double 6.50 each 7" " totem pole 10.00 " 12" tub 30.00 " Philodendron giganteum 8" pot 15.00 each "" tub 30.00 "	00 00 00
3" '' Double 5.40 '' 45. 3" '' Double 7.20 '' 60. 4" '' madeup 15.00 '' 125. 4" '' ' glazed pot 18.00 '' 150. 6" '' totem pole 4.00 each 7" '' '' '' '' '' 10.00 '' 8" '' '' '' '' 20.00 '' 10" tub '' '' 20.00 '' 12" '' '' '' 20.00 '' 8" '' 10.00 '' 8" '' 10.00 '' 10" '' 20.00 '' 10" '' 20.00 '' 12" tub 35.00 '' Philodendron Erubescens 6" pot double 6.50 each 7" '' totem pole 10.00 '' 12" tub 30.00 '' Philodendron giganteum 8" pot 15.00 each '' tub Philodendron giganteum 8" pot 15.00 each '' tub	00 00 00
3" " Double 7.20 " 60.0 4" " madeup 15.00 " 125.0 4" " " glazed pot 18.00 " 150.0 6" " totem pole 4.00 each 7" " " " " " 6.00 " 8" " " " 10.00 " 10" tub 20.00 " 12" " " 30.00 " Philodendron dubia 6" pot 6.00 each 7" " 8.00 " 8" " 10.00 " 10" " 20.00 " 12" tub 35.00 " Philodendron Erubescens 6" pot double 6.50 each 7" " totem pole 10.00 " 12" tub 30.00 " Philodendron giganteum 8" pot 15.00 each " 10" tub 30.00 "	00 00
4" "" madeup 15.00 " 125.0 4" "" totem pole 15.00 " 150.0 6" "totem pole 4.00 each 7" "" "" "" 6.00 " 8" "" "" "" 20.00 " 10" tub "" 20.00 " 12" "" "" 8.00 " 8" "" 10.00 " 8" "" 10.00 " 8" "" 20.00 " 10" "" 20.00 " 12" tub 35.00 " Philodendron Erubescens 6" pot double 6.50 each 7" " totem pole 10.00 " 12" tub 30.00 " Philodendron giganteum 8" pot 15.00 each "" tub 30.00 "	00
#" '' glazed pot 18.00 '' 150.0 6" '' totem pole 4.00 each 7" '' '' '' 6.00 '' 8" '' '' '' 10.00 '' 10" tub '' '' 30.00 '' Philodendron dubia 6" pot 6.00 each 7" '' 8" '' 10.00 '' 8" '' 10.00 '' 10" '' 20.00 '' 12" tub 35.00 '' Philodendron Erubescens 6" pot double 550 each 7" '' totem pole 10.00 '' 12" tub 30.00 '' Philodendron giganteum 8" pot 15.00 each '' '' tub 30.00 ''	
4" '' totem pole	
6" '' totem pole	
7" '' '' '' '' '' '' '' '' '' '' '' '' ''	
8" '' '' '' 20.00 '' Philodendron dubia 6" pot 6.00 each 7" '' 8.00 '' 8" '' 10.00 '' 10" '' 20.00 '' Philodendron Erubescens 6" pot double 550 each 7" '' totem pole 10.00 '' 12" tub 30.00 '' Philodendron giganteum 8" pot 15.00 each '' '' '' tub 30.00 ''	
10" tub	
Philodendron dubia 6" pot	
Philodendron dubia 6" pot	
6" pot	
6" pot	
7" ·	
8" '' 10.00 '' 10" '' 20.00 '' 12" tub 35.00 '' Philodendron Erubescens 6" pot double 6.50 each 7" '' totem pole 10.00 '' 12" tub 30.00 '' Philodendron giganteum 8" pot 15.00 each ''' '' tub 30.00 ''	
10" '` 20.00 '` 12" tub 35.00 '` Philodendron Erubescens 6" pot double 6.50 each 7" '` totem pole 10.00 '` 12" tub 30.00 '` Philodendron giganteum 8" pot 15.00 each '` 10" tub 30.00 '`	
12" tub	
Philodendron Erubescens 6" pot double 6.50 each 7" '' totem pole 10.00 '' 12" tub 30.00 '' Philodendron giganteum 8" pot 15.00 each "" tub 30.00 ''	
6" pot double	
6" pot double	
12" tub	
12" tub	
Philodendron giganteum 8" pot 15.00 each 10" tub 30.00 "	
" 10" tub 30.00 "	
" 10" tub 30.00 "	
10' tub 30.00 ''	
19" " 40 00 "	
12 40.00	
" 14" " 55,00 "	
Philodendron Hastatum	
*	
• • • • • • • • • • • • • • • • • • • •	
8" ''	
10" tub 30.00 ''	
Philodendron Imbe	
6" pot	
20:00	
10" tub (madeup) 30.00 "	
Philodendron pertusum (Monstera Deliciosa)	
6" pot	
6" pot	
8" '' (madeup)	
10 tub	
12" '' 45.00 '' 45.00 ''	
10 tub	
12" '' '' 45.00 '' 14" '' 65.00 ''	
12" '' '' 45.00 '' 14" '' 65.00 '' Philodendron trifoliatum	
12" '' '' 45.00 '' 14" '' 65.00 ''	



Philodendron

4" '' 6" ''					4.00 '' 6.00 ''	100.00	C
Poinsett	ias—i	n seas	on				
Pothos a		3" 3" 4" 6"	potdo	uble	5.40 doz. 8.40 '' 15.00 '' 4.00 each 30.00 ''	45.00 70.00 125.00	C
Saintpar							
Blue, 1	Pink a	nd W	hite 3″	pot	12.00 dez.		C
	••	• •	4		18.00 ''	150.00	
Sansevie							
66	$21/_{2}"$	' pot			6.00 doz.		\mathbf{C}
4.6,	3"					70.00	6.6
6.6	4"					150.00	6.6
6.6	J	44			2.75 each		
6.6	6 "						
4.4	7"	66			5.00 ''		



 \mathbf{C}

Assortment of sizes of Sansevieria laurentii, "Lucky Plant"

Saxifraga (Strawberry Begonia) 2" pot	3.60 doz. 6.00 '''	30.00 50.00	C
Schismatoglottis roebelenii (Aglad	15.00 doz.	lenii) 100.00	C
Strelitzia reginae 4" pot	15.00 doz. 2.00 each	125.00	C
Syngonium 2" pot	6.00 doz. 8.40 ···	50.00 70.00	C
Vitis antarctica (Cissus antarctica 2" pot	4.20 doz.		C
Vitis rhombifolium (Cissus rhombifolium) 2" pot	4.20 doz. 15.00 ''	35.00 125.00	C

GREEN PLANT TUBS

 \$2.00	eac
 2.40	4.6
 3.00	
 4.00	4.
 4.50	6 4
 6.00	

WILCOX "ALL YEAR" GIFTS DISH GARDENS - GARDENS IN GLASS - NOVELTIES

Made up in true Wilcox style using the finest of domestic pottery. Every one a business getter—an investment that pays.

Wilcox	Dish Gardens \$	3.50	to	\$16.50
Wilcox	Original Madeups\$	2.50	to	\$10.00
Wilcox	Novelties\$	1.75	to	\$ 3.75

(Illustrations on back page)

WILCOX GARDENS IN GLASS

Small Brandy Twirlers\$ 4.75 e	each
Medium Brandy Twirlers	6.6
Large Brandy Twirlers (160 oz.) 9.50	
Brandy Twirlers (130 oz.) 9.00	6.4
Martini Shakers	4.4
T 6" Terrariums 4.25	6.4
T 8" '' 6.25	66
T 10" '' 8.25	. 6
T 12" '' 12.00	6.6
T 14" '' 16.00	6.6
T 16" ' 20.00	6.6
T 18" ' 30.00	4.4
FT 9" Flat Terrariums 6.25	6.6

PRICES

All prices are subject to revision or change without notice. California State Retail Sales Tax of 2½% will be added to purchases made for delivery within the State of California unless the resale certificate of the purchaser is on file in our office at Montebello.

TERMS AND DISCOUNTS

Cash or COD for all unestablished accounts. 2% for cash and carry.

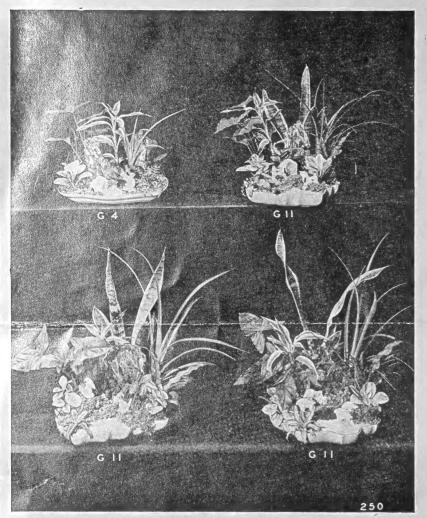
TERMS AND CONDITIONS

This list supersedes and cancels all previously published or quoted prices and all material listed is subject to stock on hand and to prior sale.

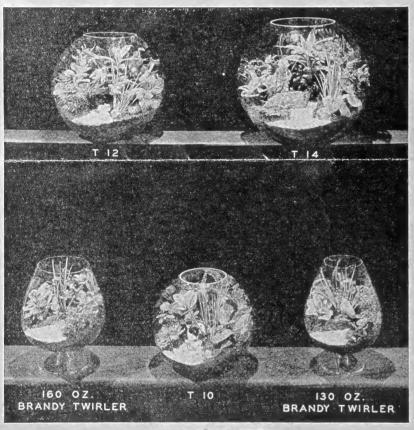
PACKING

A charge of 10% for packing and crating on all orders shipped by public carrier.

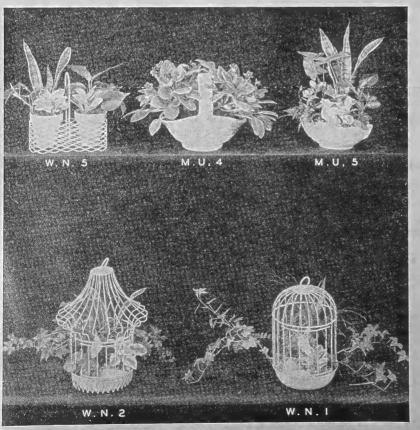
Wilcox "All-Year" Gifts



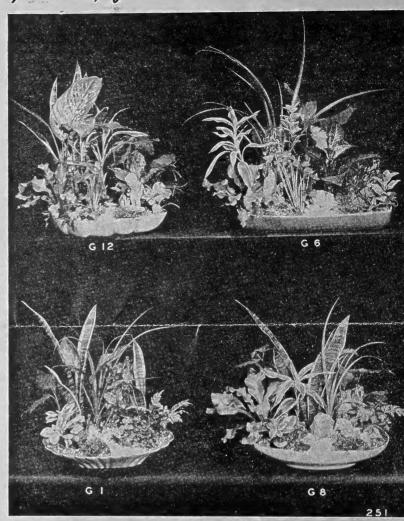
Group B \$5.50 to \$7.25



Group P \$8.25 to \$16.00



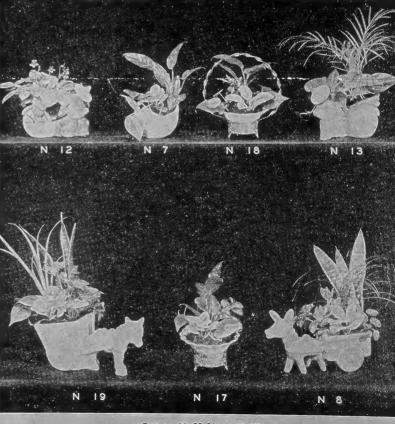
Group H \$3.75 to \$5.75



Group C \$8.00 to \$12.50



Group A \$3.25 to \$6.25



Group M \$3.00 to \$6.00